

Dear Parent/Guardian,

*We are excited to kick off our schools annual Jump Rope for Heart Program. This program teaches heart-healthy habits and helps the American Heart Association raise money for research and education that saves lives. Our school will be participating in this event during the month of **February** during your child's Physical Education classes.

Here is how it works:

- With this letter your child will also receive the fundraising envelope. If your child is interested in raising funds for the AHA, **one way they can do this is by asking friends and family members for donations (please don't go door to door)**. Once they receive these donations they can put them in the envelope. If your child receives any cash donations, please convert all cash to a check prior to turning in the collection envelope. All checks should be made payable to the AHA.
- **Students can also raise money online.** Visit Jump/hoops in your app store and download the app or on a home computer <http://american.heart.org/jump-hoop/>. Find your school and join the team. Choose whether you are a new or returning participant. If you are returning you will need a username and password. If you are new you will need to fill out the form to setup your account. Once you have logged in you can customize your fundraising page, track your progress, send emails to family members for donations, and unlock your monsters.
 - Just by setting up a personal fundraising page you will receive a fun glow in the dark wristband
 - Plus each time your child visits the headquarters, they will see badges earned and have a chance to unlock special surprises.
 - Also by raising money online you get different monster keychains that can only be earned by raising money online (**Charger** for first online donation and **Disco Plush** for raising \$40 online)
 - Please remember when you are finished raising money online to print your fundraising page and turn into Ms. Rutz/Mr. Jenkins

*This year the AHA is using Monsters as thank you prizes for donations. On the donation envelope there is a coupon. If your child brings the coupon to school and a \$5.00 donation they **instantly** received their first monster keychain, Jax. **The first week of this event, (Feb. 5th-9th) students will be able to bring their coupon and \$5.00 donation to the cafeteria between 8:30 and 9:00 to receive their first monster keychain,** after the 9th all coupons can be brought right to Ms. Rutz/Mr. Jenkins during PE. As you look at the thank you gifts, you will also see other Monsters at different levels that the students can earn as well.

*Also, don't forget to ask your child's donors if their employers have **matching gift programs**. This is an easy way to increase donations collected by your child. To find out which companies will match the American Heart Association, please visit matchinggifts.com/aha. All matching gift forms should include your child's name and school name so that the donations can be properly designated.

*Jump Rope for Heart is a fun event that helps children understand the importance of community service and physical activity, while helping to save lives. Our efforts truly make a difference. **Please return all envelopes to your child's classroom teacher by February 29th with all contributions.** If you have any questions please contact Ms. Rutz at srutz@https.us.

Thank you,
Sarina Rutz and Jason Jenkins
HES Physical Education Staff

